

## Greetings!

The world is under the transformation from Linear to Circular. To combat climate change, we need accelerated global transformation with cooperative and coordinate efforts. **The Thailand National Science, Technology, and Innovation Policy Office (STI)**, together with **Institute of International Trade Development (ITD)** and **KMUTT STEAM Platform** jointly organized the inaugural workshop of Circular Economy addressing global trade policy, business practices, strategic communication and education.

***"By participating in this excellent forum, I became more aware and enlightened of the different perspectives and dimensions of circular economy."***

Bundit Fungtanmmsan, Senior VP of KMUTT



**CIRCULAR ECONOMY!**  
from Policy, Media, Global Value Chain

# to Education

Influence the policy with global perspective and education

## The Power of Media for Innovation and Entrepreneurship

Engaging mainstream media to promote innovation and entrepreneurship towards circular economy

February 20, 2019

@STI Office, 14F Chamchuri Square, Bangkok, Thailand

This workshop highlighted that inclusion of media in research communication is highly critical in this modern world to convey the message of cutting edge research in layman-friendly manner. Importantly, it was emphasized how essential it is for the science and technology reporter to manifest scholastic attitude towards potential research and innovations to be highlighted in the mainstream media.



It was also stressed how recent advances in featuring innovations and entrepreneurship practices on media have proved wonders in terms of raising awareness among general public, huge investments and global partnerships for the entrepreneurs.



Scientists/Engineers/Technologists/Innovators/Entrepreneurs were specifically encouraged to approach the media for global outreach of their impactful research and innovations.



***"It is critical for policymakers and academics to join hands with the media forming powerful alliance in creating circular economy together with the Civic society. A massive congratulations to STEAM for organizing this platform."***

Sourav Roy, Science & Technology Reporter

*"The forum is informative and raises awareness in policy communication which most policy makers choose to ignore"*

Sirinya LIM, Policy Developer, STI, Thailand

# STEAM Transformation



*"We received the Gold Medal from National Research Council of Thailand, Thanks to STEAM Platform empowering us with effective communication skills!"*

Dr. Nujarin Jongruja  
Department of Microbiology, KMUTT

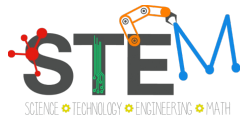
1st runner-up in the event "Thailand Inventors' Day 2019 @Bitec Bangna

"Recombinant Human Peptide: Novel Alternative for Antibiotics and Chemical Preservatives Replacement"



# UPCOMING EVENTS

MARK YOUR CALENDAR



KMUTT and its STEAM Platform will host the ADB Annual Regional STEM Education Workshop at KMUTT's KX Campus during **May 27-30, 2019**



STEAM-KMUTT will show case student technology innovation at the ICAN2019 to be held in Berlin during **Jun 22-24, 2019**  
[www.ican-contest.org](http://www.ican-contest.org)

Visit Our Website